FALL **FUNDRAISERS** WRAP-UP

GIVING TUESDAY

On Giving Tuesday, December 3rd, thanks to all of our supporters, community, board members, staff and volunteers we were able to raise over \$11,000 in one day! This event was an online donation campaign that ran on Facebook and our donation page of our website. We are so thankful for all the support we received!

WAG. SWAG. & GIVING

On November 8th, we hosted the second annual Wag, Swag, & Giving: A Beer and Wine Tasting Event to benefit Pope Memorial Humane Society. The event was hosted at the gorgeous Cochecho Country Club, and featured beer and wine from local favorites, music, live and silent auctions. Over \$21,000 was raised for the animals in just one evening! We look forward to holding the event again in Fall 2020!



HAUNTED OVERLOAD

Every year, Haunted Overload donates 10% of gross profits to the animals of Pope Memorial Humane Society. This year, \$49,054 was raised for Pope Memorial Humane Society! The haunt draws thousands of people from all over the world each year. Over the past 9 years Haunted Overload has generously donated a total of \$297,183 for the animals of PMHS, including a \$50,000 capital campaign donation that went to creating a beautiful cat play room in our new building.

If you're interested in volunteering for next year's haunt, please email Melanie Burger at mburger@popememorialcvhs.org.

THANK YOU RECOGNITION

DF RICHARD ENERGY

A special thank you to DF Richard Energy who made a huge difference in our end of year fundraising efforts by providing a \$10,000 donation match!

BILL DUBE FORD TOYOTA

Many thanks to Bill Dube Ford Toyota Scion for their generous gift of \$2,500 and for nominating PMHS to receive a \$2,500 match from Toyota!

UPCOMING EVENTS MARK YOUR CALENDARS!



COMEDY NIGHT MARCH 27TH **DOVER ELKS**

TAILS TO TRAILS JUNE 7TH **HENRY LAW PARK**

PAINT NIGHT APRIL 17TH COCHECHO **COUNTRY CLUB**

2020 PMHS CALENDAR & PMHS SWAG!

COME & GET YOUR SWAG TODAY!

We have some PMHS 2020 calendars as well as some shelter T-shirts, hoodies, and wine glasses for sale!

- PMHS 2020 calendars \$10
- PMHS old logo wine glasses \$5
- PMHS new logo wine glasses \$15
- PMHS sweatshirt hoodies \$45
- PMHS T-shirts \$20

MEMORIAL BRICKS

Remember a family member, friend, beloved pet, or animal lover with a memorial brick in the Brick Garden and Walkway at Pope Memorial Humane Society's new facility. Leave a lasting memory and make an impact on the lives of animals in need. Small bricks are \$500 and large bricks are \$1000. For more information, visit our website or email dshelton@popememorialcvhs.org.

BOARD OF DIRECTORS

Cindy Edwards, President Carrie Conway, Vice President Virginia Frost, Secretary Eric Kilchenstein, Treasurer Michael Cate **Rachel Copeland** Iane Kennedv Katie Keirnan Marble Sarah Northrop Sarah Proctor, DVM Jodi Wagner Karen Zaramba

SHELTER STAFF **ADMINISTRATIVE STAFF** Obie Barker Danielle Howard

Tracie Winslow Shelter & Medical Manager

Amy Drapeau Assistant Shelter Manager

Sarah Proctor, DVM Veternarian of Record

Niki D'Alessandro Adoption & Foster Supervisor



NORTHERN NEW ENGLAND **COMBINED FEDERAL CAMPAIGN**

SHOW PMHS SOME LOVE!

CFC is the world's largest and most successful annual workplace charity campaign, with almost 200 CFC campaigns throughout the country and overseas raising millions of dollars each year. Pledges made by federal civilian, postal, and military donors during the campaign season support eligible non-profit organizations that provide health and human service benefits throughout the world. Our CFC number is 35571 and we are proud to be a part of this campaign in 2020.

> Executive Director Deborah Shelton

Development Director

Melanie Burger Marketing Manager

Mary Goyette Humane Ed. Coordinator Volunteer Coordinator Michaela King

Janet Quintero

Assistant



Communications Assistant

Database & Administrative





MEET OUR SPOTLIGHT PET: WILMA!

Wilma is a sweet girl looking for an owner who is home frequently. She loves meeting new people, going for long walks, and hanging out with her humans.

Her ideal home would be medium energy where she can get plenty of exercise and mental stimulation to keep busy!

She would do best with children 12 and older, a cat-free home, and must meet any potential dog friends. If you're looking for a loyal companion, Wilma is the one for you!

IN 2019, 621 OF OUR SHELTER ANIMALS **FOUND THEIR FOREVER HOMES!**





WINTER 2020 NEWSLETTER

Cocheco Valley

WHAT'S INSIDE:



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FATTY LIVER DISEASE: **A RISK FOR OVERWEIGHT CATS**

By Sarah Proctor, DVM

Fatty liver disease (also called hepatic lipidosis) is the most common liver disease of cats both in and out of shelters. In owned cats, it is most often due to some underlying condition like pancreatitis or other condition that reduces a cat's appetite. In the shelter environment it often happens when a healthy but overweight cat does not eat. Once they develop the condition, they require intensive medical care and must be fed by stomach tube to have a chance of recovery.

The liver is the processing center for energy for your body. It converts the food you eat into energy your body can use and converts any excess calories into fat for storage. When you don't eat enough, the process is reversed. Fat is taken from storage, and the liver converts that fat into usable energy. However, when an overweight cat stops eating, their body breaks down so much fat that the liver can't keep up. It's like there's a fat traffic jam - too much coming in and not enough going out. The liver literally fills with fat and then starts to fail as a result. Liver failure from any cause can be lethal. This is heartbreaking in the shelter because it is usually because the cat is simply too overwhelmed, scared, and stressed to eat. In over 10 years of shelter work I have treated almost 10 cases of the disease, and not all have survived. Those who survived made full recoveries, but it took weeks of medication, tube feedings, and nursing care to get them there. We must feed these cats to stop the fat breakdown, which allows their liver cells to catch up and then heal. Only then will they start to eat on their own, but it can take 4-8 weeks.



Can you prevent fatty liver disease in your own cat? Not always, but you can reduce their risk of it by:

• Keeping your cat at a normal body weight. Most cases of fatty liver disease occur in overweight cats, regardless of any underlying cause. Remember that food is not love. Your cat has probably trained you to think otherwise, but there are lots of ways to show your love besides food and treats.

• Paying attention to your cat's daily appetite and calling your veterinarian right away if your cat's appetite is less than normal, especially if your cat is overweight.

Can we prevent fatty liver disease in the shelter? Sometimes. Several years ago, we created a monitoring system for all shelter animals that includes a daily record of their appetite, urination, and defecation, as well as frequent weight checks to catch animals who's subtle inappetence may go unnoticed. This has allowed us to identify stressed and ill animals much faster, and we see fatty liver disease less often, because we can intervene with these cats right when they stop eating, before they get sick.

How can you help us prevent fatty liver disease in the shelter?

• Keep your cat at a normal body weight so if they ever get lost and end up with us, they have one less risk factor for illness.

• Volunteer to spend time with cats in the shelter. Giving cats attention, coaxing them to eat, and making them more at ease can sometimes be all that thev need.

• Become a shelter foster. I would not ask anyone to take on a very sick animal, but there are many other animals who could benefit from a temporary foster home. Furthermore, if you take a healthy animal into foster, you free up the shelter staff to spend more time with other animals in house. The fewer animals to feed, clean, and medicate, the more time we can spend with each one.

• Donate to the shelter to help us pay for special food, medications, and professional staff to treat advanced medical conditions like this. The full cost of treatment for a case of fatty liver disease can range from \$2,000-\$3,000. Donations also help us keep professional and high-quality staff, which makes an even bigger difference in the long run. Good staff is priceless because they help us keep animals healthy and prevent illnesses like fatty liver disease. When you donate to our general fund, your donation helps ALL the animals.



ADOPTION UPDATE | CAPTAIN

Meet Captain (Cappy-blue, Cappy, Capitan, Cap). Back in April we received via transport from Florida, a homeless, coughing, underweight, mangy dog named Captain. He was so sad when he arrived, he reminded staff and volunteers of Eeyore. Because he had tested negative for heartworm prior to his arrival, his persistent cough was attributed to kennel cough. After further tests we found that Captain was indeed heartworm positive, and his condition was causing much of his misery. Treatment began right away and Captain began to gain weight, walk with a little more pep in his step, and enjoy lounging in the sun with staff and volunteers. His sad eyes and loving nature won over many of his caretakers here and we were all thrilled when he entered into a foster to adopt situation. In January, Captain was officially adopted and is doing great in his forever home. He loves to snuggle his canine brother and has been getting a lot of much needed love with his new family. We are so glad this handsome boy is doing so well!



VOLUNTEER SPOTLIGHT DANIELLE HOWARD

Danielle Howard has been a consistent and dedicated volunteer in our cat room since 2013. From making suggestions to improve cat care procedures and creating manuals to putting in the time with some of our most fearful and distrustful kitties to help them feel more comfortable in the shelter, Danielle has always been willing to do whatever it takes to help the cats in our care. In the past few years, she has led our cat care trainings to help get new volunteers trained and ready to help out. Last summer she directed The Curious Incident of the Dog in the Nighttime at Hackmatack Playhouse in Berwick and even turned her opening night into a fundraiser for PMHS! Most recently, Danielle has agreed to help us in a whole new capacity and has just started as our new Volunteer Coordinator. We are so excited to have her on board and we believe her extensive experience as a volunteer in the organization makes her the perfect fit to help us take our volunteer program to the next level. Please join us in welcoming Danielle to the PMHS staff!

5 TIPS FOR BRINGING YOUR NEW DOG HOME

By Louise Daigle, Red Pointy Dog Training

Feel free to reach out for extra help if needed! Louise Daigle & Jake Belmont Red Pointy Dog Training www.RedPointyDog.com RedPointyDog@gmail.com

SO YOU'VE FOUND YOUR NEW BEST FRIEND, CONGRATULATIONS! THIS IS AN EXCITING TIME FOR THE FAMILY BUT IT CAN BE A SCARY ONE FOR FIDO. FOLLOW THESE TIPS TO MAKE THIS TRANSITION EASIER FOR EVERYONE.

1. TAKE THINGS SLOW.

A new dog takes time to adjust to their new home and family. Take things slow in the beginning to give them time to adjust to the simple things. Avoid taking your pup out on field trips to the pet store or the dog park. When having guests over, keep the number to a minimum. A small, quiet gathering will be easier to partake in than a large party of people. Spend your time together getting used to new routines, bonding with positive training, and meeting the family.

2. STAY SAFE AND SECURE.

Your new dog needs a safe and secure place in the home to retreat to when they feel uncomfortable, and to spend their time in while you're away. A crate with some comfy blankets, an ex-pen with a nice dog bed, or a puppy proofed room is perfect. When outside the home always make sure your new dog stays secure on a leash attached to you or within the confines of a fenced in yard. Lastly, be sure your pup is always wearing a collar with ID tags on, iust in case.

3. MAKE NEW THINGS POSITIVE.

This time is scary for a new dog. Meeting the family, sniffing new yards, seeing the school bus, are all things a dog normally does. Your newest addition may be nervous about these things. Err on the side of caution and make these experiences positive. Find out what your dog loves most. For most that includes yummy treats! Anytime they encounter something that may be frightening or new to them, offer a tasty treat.

4. MEET YOUR VET.

Take this time to visit your vet with the newest family member. Not for any big procedures but just to get to know the staff there, the smells, the scale etc. Ask the staff to offer your pup some tasty treats. Put some yummy treats on the scale and encourage them to hop up onto it for more. Investigate an exam room and get some pets. Your pet is going to be coming here for a long time to come, it's so helpful to take the time now to make it a fun place.

5. FOSTER POSITIVE PET RELATIONSHIPS.

If you have pets currently in your home be sure to help them feel safe as well. Set up places so they can each retreat from one another or be physically separate if needed. Never leave unfamiliar pets together in the home when unattended. Manage resources so there are no scuffles over toys or bones. If possible, introductions are best done on neutral grounds. A parallel walk where two dogs can get used to one another without having to immediately physically say hello, is a great place to start. Also, make sure cats have a safe place to retreat and get away from the dog. Cat doors and high towers are great for this.

