

2026 POPE MEMORIAL HUMANE SOCIETY-COCHECO VALLEY SPONSORSHIP OPPORTUNITIES



Level	Diamond		Platinum				Gold			Silver	Bronze		Supporter
Amount	\$15,000		\$10,000				\$5,000			\$2,500	\$1,000		\$500
Benefits	Annual Appeal Sponsor	Volunteer Sponsor	Foster & Field Trip Sponsor	Training & Behavior Sponsor	Food Assistance Program Sponsor	Adoption Sponsor	NHGiveS Sponsor	Giving Tuesday Sponsor	Dog Walking Sponsor	Rabies & Microchip Sponsor	Spay & Neuter Sponsor	Community Engagement Sponsor	
Recognition on printed appeals*	All												
Recognition on PMHS-CV volunteer shirt		✓											
Press Release	✓	✓	✓	✓	✓	✓							
Recognition on printed newsletters*	All	All	All	All	All	All	1	1					
Engraved brick in our new patio	✓	✓	✓	✓	✓	✓	✓	✓	✓				
Recognition on Dog Walking Trail (3 years)									✓				
Recognition on PMHS-CV website	Year Round	Year Round	Year Round	Year Round	Year Round	Year Round	June	November	September				
Logo on PMHS-CV printed brochure & marketing	Year Round	Year Round	Year Round	Year Round	Year Round	Year Round	May-June-July	October-November-December	July-August-September	March-April	Per Month	Per Month	
Logo & link on social media promotion**	✓	✓	✓	✓	✓	✓	✓	✓	✓	Per Month	Per Month	Per Month	
Recognition on "Thank You to Sponsors" poster at front of shelter	Logo-L	Logo-L	Logo-L	Logo-M	Logo-M	Logo-M	Logo-S	Logo-S	Logo-S	Logo-S	Name	Name	
Recognition on "Thank You to Sponsors" webpage	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name & Link
Social media thank you post**	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Newsletters & appeals are mailed to 5,000+ subscribers and e-mailed to 13,000+ subscribers bi-monthly

** Social Media following of over 29,000+ across platforms

FOR MORE INFORMATION, PLEASE CONTACT:

Molly Shanahan, Development & Marketing Director mshanahan@popememorialcvhs.org | 603-749-5322 ext. 112
Visit us online at PopeMemorialCVHS.org or check out our social media pages at PopeMemorialCVHS